#### 1. What is required of a Board member?

In short, requirements include attendance at meetings, your input on programs of the Association, and your support of Marshall University. Please refer the Responsibilities section of this brochure for more details.

### 2. What qualities should a Board member possess?

Board members must have demonstrated a fondness for their alma mater, have the ability to support MU both financially and with leadership skills, while influencing others to impact the future of this University. Simply stated, board members are to be well respected within their respective communities and professions and serve as role models for their peers.

# 3. Is a Board member responsible for his/her own travel arrangements, lodging, and other expenditures?

The Alumni Association only budgets a small line item for Board expenditures, which includes board materials, meeting space, and meals for the Board meetings when necessary. All other expenses are the responsibility of the individual Board member.

### 4. Are Board members required to attend every Board meeting?

The board meets three times each year on campus. First in July to prepare for the new fiscal year ahead, during homecoming in the Fall and finally the awards banquet in the Spring. We would love to have perfect attendance at every Board meeting. However, we are also realistic. Time commitments, costs of transportation for each meeting, pressing items at work, and a host of other things will always require consideration. However, we ask that you communicate with the alumni office staff and board president in the event a board member must miss a meeting.

## 5. How often will the committees meet?

Most committee meetings will be as needed by way of web conference in between meetings on campus.

# 6. Are Board members expected to give financially?

Yes. We hope all of our alumni will financially support the institution, and they will definitely look at the Alumni Board to be role models. We require 100% participation from our Alumni Board each fiscal year. The size of the gift is up to you, and we hope you will significantly support our efforts, but your participation is what is most important.



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# MARSHALL UNIVERSITY ALUMNI ASSOCIATION





The Marshall University Alumni Association is dedicated to advancing the goals and objectives of Marshall University as a premier research and teaching institution. Guided by the strategic priorities of the University, the MUAA pursues lifelong, mutually beneficial relationships between all constituent groups and organizations resulting in optimal levels of engagement and philanthropic support. In our daily work, we maintain a commitment to strengthening partnerships among the University community while facilitating the processes of communication, collaboration, and leadership in the field of development. At all times, we promote the very best of everything Marshall University has to offer.

"My time as a student was so enriched by alumni who came back to Marshall University to share their experiences and their knowledge. This is what motivated me to want to give back and aet involved with our



Alumni Association. As board president, I want to make a positive impact on our students and help connect them to opportunities as Sons and Daughters of Marshall."

> Max Lederer '82 MUAA Board President



# **BOARD MEMBER JOB DESCRIPTION**

A member of the Alumni Association Board of Directors, elected to the position based on demonstrated involvement, support, and/or commitment to Marshall University and the Alumni Association, accepts a threeyear appointment and agrees to fulfill the requirements and meet the responsibilities associated with Board membership to the very best of their ability.

## **Responsibilities:**

- Support the MU Alumni Association with your time, energy and resources.
- Serve as an active member of the Board by attending the meetings, serving on at least one committee that meets via web conference, and volunteering to assist with special projects when available to do so.
- Contribute financially to the University. All Board members must be active\* donors and must be members in good standing of the Alumni Association.
- Engage in with ongoing programs and activities organized and coordinated by the Office of Alumni Relations.

- Participate with the local alumni chapter in your community, where applicable. This might include helping recruit local chapter leadership, attending area events, talking with prospective students, and/or sponsoring or hosting special events or receptions.
- Display tremendous pride in Marshall University and be an ambassador at all times.

# The Role of the Alumni Board

- Support MU's alumni program by active participation in all events and activities.
- Embody the alumni association's goals and objectives while providing relevant input toward our long-term strategic planning.
- Assist in securing the resources necessary for supporting the programs of the Alumni Association.
- Serve as a living representation of the Marshall University Alumni Association's mission.